ORDER

Orders Order / Rev: 707456 06284538 Alt Order #: OBAMA SCHED A Product Desc: WUSA Estimate: 1621 08/17/12 - 08/23/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/23/12 / 09/23/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 3050 K St NW WEEKLY Agency Commission: Washington, DC 20007 15% Advertiser Name: Obama/D/President A35+ New Business Thru: Demographic: **Product Codes:** PL-Presidential, Political, PL-Federal Order Separation: 00:15:00 Priority: P-5 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL Bill Plan **Totals**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/13/12	08/19/12	2	\$1,600.00	\$1,360.00	August 2012	44	\$29,800.00	\$25,330.00	0.00
08/20/12	08/26/12	42	\$28,200.00	\$23,970.00	Totals	44	\$29,800.00	\$25,330.00	0.00

Account Executives

9 NEWS AT NOON

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	ts Rate Pri	Rtg Type	Snots	Amount
	10-11a Let's Make a Deal	CM	10-11a	МГЖГБ		5 \$700.00 P-1	0.00 NM	5	\$3,500.00
1 NUSA 08/17/12-08/23/12 10 See MG 1.6	MTWTF escription	ots/Week 5 Star 10-1	Rate \$700.00 t/End Time 1a		Weekdays MTWThF		Rtg Type 0.00 NM		
[NA/late order] 6 VUSA 08/23/12-08/23/12 10 MG for 1.1 08/17)-11a	10-1	1a		Th	:30 \$700.00	0.00 NM		
2 WUSA 08/17/12 08/23/12 PRICE IS RIGHT	Price Is Right The Price is Right	СМ	11a-12p	MTWTF	:30	5 \$800.00 P-2	0.00 NM	5	\$4,000.00
Start Date	MTWTF escription	ots/Week 5 <u>Star</u> 11a-	Rate \$800.00 t/End Time 12p		Weekdays MTWThF		Rtg Type 0.00 <i>NM</i>		
[NAviate order] 6 VUSA 08/23/12-08/23/12 Pr 1 MG for 2.1 08/17	rice Is Right	11a-	12p		Th	:30 \$800.00	0.00 NM		
3 WUSA 08/17/12 08/23/12	9 News @ Noon 9 News @ Noon	СМ	12-1230P	МГЖТБ	:30	4 \$1,200.00 P-1	0.00 NM	4	\$4,800.00

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WUSA

Order / Rev: 707456 Advertiser: Obama/D/President

Alt Order #: 06284538 Product Desc: OBAMA SCHED A

Flight Dates: 08/17/12 - 08/23/12 Estimate: 1621

Ln Ch Start End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
3 WUSA 08/17/12 08/23/12	9 News @ Noon	CM	12-1230P	MTWTF-	- :30	4 \$1	,200.00 P-1	0.00 NM	4	\$4,800.00
9 NEWS AT NOON	9 News @ Noon									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/17/12 08/23/12	MTWTF	4	\$1,200.00	0.00					_	
4 WUSA 08/17/12 08/23/12	4-5p Dr. Phil	CM	4-5p	МГЖГБ-	- :30	5 \$	8800.00 P-2	0.00 NM	5	\$4,000.00
DR PHIL	51. 1 1									
Start Date End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 08/17/12 08/23/12 5 WUSA 08/17/12 08/23/12		5 a CM	\$800.00 5-6a	0.00 MTWTF-	- :30	5 \$	600.00 P-1	0.00 NM	5	\$3,000.00
3 WOOK 00/11/12 00/20/12	9News @ 5a	a Oivi	5 0a	MII WII -	.50	0 4	0000.001	0.00 14101		ψ0,000.00
9 NEWS AT 5AM				.						
<u>Start Date</u> <u>End Date</u> Week: 08/17/12 08/23/12	<u>Weekdays</u> MTWTF	Spots/Week 5	Rate \$600.00	Rating 0.00						
	escription escription	-	t/End Time	0.00	Weekdays	Length	<u>Rate</u>	Rtg Type		
1 NUSA 08/17/12-08/23/12 5	i-6a 9 News @ 5a	5-6a			MTWThF	:30	(\$600.00)	0.00 NM		
See MG 5.6 [NA/late order]										
6 VUSA 08/22/12-08/22/12 5	-6a 9 News @ 5a	5-6a	ı		W	:30	\$600.00	0.00 NM		
MG for 5.1 08/17										
6 WUSA 08/17/12 08/23/12	9 News @ 5p	СМ	5-6p	MTWTF-	- :30	5 \$	800.00 P-1	0.00 NM	5	\$4,000.00
O NITIMO AT EDM	9 News @ 5p									
9 NEWS AT 5PM Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/17/12 08/23/12	MTWTF	5	\$800.00	0.00						
7 WUSA 08/17/12 08/23/12		a CM	6-7a	MTWTF-	- :30	5 \$	650.00 P-2	0.00 NM	5	\$3,250.00
9 NEWS AT 6AM	9News @ 6a									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/17/12 08/23/12	MTWF	5	\$650.00	0.00						
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>D</u> 1 NUSA 08/17/12-08/23/12 6	Description G-7a 9 News @ 6a	<u>Star</u> 6-7a	t/End Time		Weekdays MTWThF	Length	<u>n Rate</u>) (\$650.00)	Rtg Type		
See MG 7.6	74 5 740 00 6 04	0 7 0			MIWIII	.00	(ψοσοίσο)	0.00 74111		
[NA/late order]										
6 VUSA 08/21/12-08/21/12 6 M MG for 7.1 08/17	-7a 9 News @ 6a	6-7a	l		- T	:30	\$650.00	0.00 NM		
	CDC This Marning	· CM	7-9a	МГЖГЕ-	- :30	5 \$	350.00 P-2	0.00 NIM	5	¢4 750 00
8 WUSA 08/17/12 08/23/12	CBS This Morning	•	7-9a	MI WIF-	30	o 1	330.00 P-2	0.00 NM	5	\$1,750.00
CBS THIS MORNING		5								
<u>Start Date</u> <u>End Date</u> Week: 08/17/12 <u>End Date</u>	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
	escription	5 Star	\$350.00 t/End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
1 NUSA 08/17/12-08/23/12 C		7-9a			MTWThF		(\$35 0.00)			
See MG 8.6										
[NA/late order] 6 NUSA 08/22/12-08/22/12 C	BS This Morning	7-9a			W	:30	\$350.00	0.00 NM		
MG for 8.1 08/17	.20ee						ψοσο.σσ	0.00		
9 WUSA 08/17/12 08/23/12	9-930a	CM	9-930a	MTWTF-	- :30	5 \$	300.00 P-1	0.00 NM	5	\$1,500.00
INCIDE EDITION	Inside Edition									
INSIDE EDITION Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/17/12 08/23/12	MTWTF	5	\$300.00	0.00						
	Description		t/End Time		Weekdays	Length		Rtg Type		
1 NUSA 08/17/12-08/23/12 9 See MG 9.6	- 9 30a	9-93	∪d		MTWThF	:30) (\$300.00)	0.00 /V/V/		
[NA/late order]										
6 VUSA 08/23/12-08/23/12 9	-930a	9-93	0a		Th	:30	\$300.00	0.00 NM		
MG for 9.1 08/17										
								Totala	4.4	00 000 00